Harmonized European standards for construction in Egypt

Promotion of Eurocodes

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Organised with the support of the Egyptian Organization for Standardization and Quality







European Commission project to promote Eurocodes

- Contractors: European Commission and BSI
- Purpose: To develop a strategic framework for promoting the adoption and use of Eurocodes in 6 target regions
- Period: November 2009 March 2011
- Two phases:
 - Phase 1: Development of strategy and Action plans for the 6 regions - November 2009 to April 2010
 - Phase 2: Pilot implementation to validate the strategy -May 2010 to March 2011





Scope of the project: target regions

- 1. Eastern Europe: Russia, Ukraine
- 2. India
- 3. South Africa
- 4. South East Asia: Vietnam, Thailand, Malaysia
- 5. Eastern Mediterranean: Gulf States, Jordan, Syria
- 6. Western Mediterranean: Morocco, Algeria, Tunisia,
- Egypt





Why promote Eurocodes outside Europe?

- Two main objectives
- 1. To spread best practice
- 2. To strengthen trade links
 - More opportunities for European industry in other markets
 - More opportunities for industry in other countries in the European market
- The opportunities for the Egyptian construction industry are the primary focus of today's event.





Pilot action: Why Egypt?

- We were invited
 - Our thanks to Dr Barakat and Dr Albert
- Egypt has strong links with the European Union
 - Geographic
 - Historical
 - Economic
- Strategic
 - Egypt is a regional leader
 - Your decisions and practices will influence your neighbours





What are we trying to promote?

- Not just a set of European standards
- A package: The EU 'New Approach'
 - An approach to regulation
 - An approach to standards
 - The relationship between the two
- Of specific relevance to the design and construction sector





The EU 'New Approach'

- Regulation in the EU
- Directives
- High level requirements
- Mandatory
 - All member countries must enact them in their national law
- Agreeing or changing a Directive is a lengthy political process
- Directives have to be stable and long term





The EU 'New Approach'

- Standards in the EU
- Support the implementation of Directives
 - Detailed
 - Flexible: more responsive to changing materials and technologies
 - Constantly being maintained, updated and extended
- Voluntary
 - The most certain means of compliance with a Directive
- In the EU construction sector
 - Eurocodes are now the preferred design standards for all public procurement





Principles of the 'New Approach'

- Regulation tends to be 'top down'
 - Reflecting national needs and priorities
 - Through an essentially political process
- Implementation is best achieved 'bottom up'
 - Reflecting practical experience
 - Technical expertise
 - Business realities
 - Through a more inclusive standard development process
- This is not specific to Europe it is a good practice everywhere





Eurocodes: design principles

- A marketing problem: the name
- Eurocodes
- They are not specific to Europe
 - They embody best practice developed over decades of research
- They are a comprehensive and integrated set of design standards that are relevant:
 - To all countries
 - All structures
- They can be customised to meet the specific requirements of Egypt
- It is your own engineers and designers that will ensure this





Eurocodes in Egypt: Why change?

- A commonly asked question:
- "I have been designing structure for years
 - Offices
 - Hotels
 - Apartment buildings
 - Bridges
- My buildings have never fallen down
- My clients were happy with my work
- Why change now?"





Advantages for Egypt: Practical

- The quality of the product
- Eurocodes are:
 - Comprehensive
 - Integrated
 - 'State of the Art'
 - Subject to constant maintenance and extension
- Why re-invent the wheel?





Advantages for Egypt: General principles

- They are permissive rather than prescriptive
- They allow optimal design
 - Lower cost construction
 - Economise on materials
 - Lower carbon footprint
- Eurocodes do not build better structures
- Good designers do that
- Eurocodes offer more scope for good designers





Advantages for Egypt: Economic

- Eurocodes are a common design language
- They facilitate multinational building projects
 - Oresund bridge between Denmark and Sweden







Advantages for Egypt: Economic

- Better, more cost-effective structures in Egypt
- Easier access to the European market
 - As main contractors
 - As sub-contractors
- Easier access to other markets where Eurocode principles are being adopted
- These themes will be developed further during the day





Objectives for the day

- We would like you to tell us more about:
 - Your needs
 - Your priorities
 - Your concerns
 - Your intentions
- We hope you will:
 - Decide to learn more about Eurocodes
 - Use them more widely in Egypt
 - Ultimately decide to adopt them as your national standards





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Thank you for your attention.





Contact Us

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